



# The Ontario Environment and Cleantech Business and Policy Forum

**Investment. Policy. Growth.**

Thursday, May 16, 2013

Ontario Bar Association Conference Centre  
20 Toronto Street, Toronto, ON

## About this event

Each year, the Ontario Environment Industry Association (ONEIA) brings hundreds of businesspeople and policy experts together for its annual Environment Industry Day (EID). This year, we are pleased to build on this foundation and add innovative investment and business content to present the Ontario Environment and Cleantech Business Forum.

This forum will bring together investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and share opportunities for investment and growth.

More than 3,000 environment and cleantech companies in Ontario already generate more than \$8-billion in annual revenues each year, and these firms are increasingly active in expanding domestic and global markets that make up an estimated \$750 billion worldwide cleantech market.

What are the investment and financial service needs of these firms? What challenges do they face – and what opportunities are they uncovering? How does the current public policy environment promote or hinder this growing industry sector both domestically and abroad? And how can the industry better work with the financial and investment community and governments to make even greater inroads in growing markets?

## Who will attend (and why)?

- Ontario's leading environment and cleantech firms will attend to share their stories, connect with investors and financial service providers, discuss their challenges with government policy makers and network with each other.

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- **Ontario’s investment and financial community** will attend to learn about opportunities in one of the fastest growing segments of the Ontario economy, meeting companies with rapidly expanding international and domestic markets with world-leading technologies and services and sharing their experiences.
- **Senior government policymakers** will attend to meet directly with industry, hear firsthand about growth challenges, and receive feedback on emerging policy and regulatory ideas.

## The Agenda

TIME	ELEMENT
7:30 – 8:30	<i>Registration, networking and continental breakfast</i>

MORNING SESSION: MARKET AND INVESTMENT OPPORTUNITIES FOR ONTARIO ENVIRONMENT AND CLEANTECH FIRMS	
8:30	<b>Opening remarks by Monte Kwinter, MPP and Parliamentary Assistant to the Minister of Economic Development, Trade and Employment, and Chair of the Investment and Trade Advisory Council</b>
9:00 – 10:15	<p><b>The 20-yr market: Where are the biggest environment and cleantech opportunities in the next two decades?</b> A panel of experts will look at the environment and cleantech sector’s biggest growth opportunities in coming years.</p> <ul style="list-style-type: none"> <li>• Brian Mergelas, CEO of the Water Technology Acceleration Project</li> <li>• David Teichroeb, Manager of Business Development, Alternative and Emerging Technology, Enbridge</li> <li>• Peter Gallant, VP Business Development &amp; Regulatory Affairs, Veolia Water Solutions &amp; Technologies</li> <li>• Lucy Casacia, Vice President Low and Medium Voltage Division, Siemens Canada</li> <li>• Anton Davies, Principal, RWDI (moderator)</li> </ul>
10:15-10:45	Networking break
10:45 – 12:00	<p><b>What do environment and cleantech firms need to take advantage of market opportunities?</b> A panel will look at the investment and financial challenges that firms face as they grow to take advantage of booming Canadian and world markets.</p> <ul style="list-style-type: none"> <li>• Georges Arbache VP, Global Infrastructure Advisory, KPMG</li> <li>• Michael Kousaie, Head of BD, Cleantech and Technology, TSX</li> <li>• Michael Castellarin, Managing Director, Clairvest</li> <li>• Jon Hantho, CEO, Maxxam Analytics</li> <li>• Jasjit Maggu, Analyst, BDC Venture Capital (moderator)</li> </ul>

AFTERNOON SESSION: ENABLING GROWTH THROUGH THE POLICY ENVIRONMENT FOR ONTARIO ENVIRONMENT AND CLEANTECH FIRMS				
12:00	<b>Lunch and Fireside Chat with the Deputy Ministers: Deputy Minister of Environment Gail Beggs and Deputy Minister George Ross of Northern Development and Mines will participate in an interview session moderated by Matthew Mendelsohn of the University of Toronto’s Mowat Centre for Policy Innovation. Topics are expected to include future regulatory directions at MOE and the province’s plans to develop the “Ring of Fire.”</b>			
1:30 – 3:00	<b>Policy and Business Roundtables</b>			
	<p><b>WATER:</b> What factors and strategies could stimulate the Ontario water sector?</p>	<p><b>BROWNFIELDS:</b> Discussion will cover improving the approvals process, risk assessment</p>	<p><b>WASTE:</b> Waste Diversion Ontario is stuck at 25 percent largely due to inaction on the ICI</p>	<p><b>APPROVALS:</b> The Modernization of Approvals initiative has tried to improve the</p>

	What are the economic benefits to industry and government, how can new technologies positively impact water sustainability and reduced loads on water infrastructure?	and review process improvements, terms and conditions for risk management measures, soil vapour guidance, soil amendment issues discuss unintended issues with new standards and soil importation regulation.	sector. What are the barriers and solutions to increasing Ontario's waste diversion rate within this sector? Discussion will focus on the Waste Diversion Act, Waste Diversion Ontario, Extended Producer Responsibility and other policies and programs.	permitting regime, however challenges with implementation and consistency continue to arise. How can Approvals Branch better interpret and apply regulations? Is it working and can it improve?
3:00 – 3:30	Networking break			
3:30 – 5:00	<b>Policy and Business Roundtables</b>			
	<b>WATER:</b> What programs and sector-specific policies could stimulate an expanded water technology and services market? How can this strengthened sector then engage successful export markets?	<b>BROWNFIELDS:</b> What can we learn from other jurisdictions regarding best soil management practices for clean and lightly impacted soils and recycled aggregates? Discussion will focus on creating regulatory clarity and incentives, establishing a demand for banked soil and remediating soils for final products.	<b>WASTE:</b> Organics represent between 30 and 40 percent of the waste stream but large-scale diversion is problematic. What are the issues and evolving trends in residential, industrial and commercial organics recycling and processing including aerobic composting and anaerobic digestion that are posing diversion challenges?	<b>APPROVALS:</b> How can the implementation of approvals policy be structured to benefit both the economy and the public interest? Can we balance consistent approval times with environmental protection while giving business the certainty it needs to encourage investment and new technologies?
5:00	<b>Networking reception co-hosted with the Ontario Minister of Environment The Hon. Jim Bradley</b>			
7:30	Adjourn			

**Three events – in one day!**

- **The morning session will** bring together Ontario's leading environment and cleantech companies with financial, investment, and management service providers and others to discuss the most promising market opportunities, the investment and service needs of these firms and what companies will need to take advantage of the growing world and Canadian markets in this area;
- **The afternoon sessions will feature policy roundtables with** senior government and industry decision-makers present to discuss common challenges, opportunities and public policy needs; and,
- **The evening reception will provide a networking opportunity that will** bring environment and cleantech companies, financial and management services and government policy makers and politicians together.

**The location**

The forum will be held at the Ontario Bar Association Conference Centre, which is located at 20 Toronto Street, second floor, just two blocks east of Yonge and steps from the financial district.



**By transit:** The TTC King Subway station is located steps away from the facility.

**Driving:** Exit from the Gardiner Expressway, take the exit toward Yonge Street, turn right onto Adelaide Street East and turn right onto Toronto Street.

**Parking:** There are several parking lots within walking distance of the venue.

## To register

Attendees can register online at <http://oneiabusinesspolicyforum.eventbrite.com> or by calling 416-531-7884, extension 2 or by e-mailing [info@oneia.ca](mailto:info@oneia.ca).

<b>Category</b>	<b>EARLY BIRD: (Before April 5)</b>	<b>REGULAR PRICE (After April 5)</b>
ONEIA member companies	\$245	\$295
Not-yet ONEIA member companies	\$395	\$495

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