

post-globe 2012

THE SUSTAINABLE BUSINESS (R)EVOLUTION



Post-Globe 2012: The sustainable business (r)evolution

March 18 - 20, 2012
The Marriot Eaton Centre hotel
Toronto, Ontario, Canada

Post-Globe 2012 brings together hundreds of Canadian and international environmental and cleantech businesses. Scheduled immediately following GLOBE 2012 in Vancouver, the Toronto conference offers practical business intelligence and networking and is not to be missed!

This year promises to be the best conference yet and will feature:

- Keynote addresses from corporate leaders and influencers
- Practical sessions on:
 - The rise of water
 - Environment and cleantech trends
 - Sustainability for today's business
- Networking opportunities
- Formal B2B development matching program
- Tradeshow
- Closing reception

International delegates registered for the conference can also register for a tour of Niagara Falls and Ontario's wine country and a day of site visits of innovative Canadian companies.

For more information or to register for Post-Globe 2012 visit www.oneia.ca

Program agenda March 18 – 20 2012

Sunday, March 18 2012

8:00AM – 4:30PM	All-day bus tour of Niagara Falls and Ontario wine region for international delegates only that are attending Post-Globe. Limited capacity, pre-registration for tour is required. <i>Attending delegates meet at 7:45AM in the lobby of the Marriott Toronto Downtown Eaton Centre</i>
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Monday, March 19 2012

8:00 – 9:00AM	Registration, exhibits and continental breakfast buffet <i>Grand Ballroom Foyer, Marriott Toronto Downtown Eaton Centre</i>	
9:00 – 9:30AM	Opening remarks and welcome address: The Hon. Brad Duguid, Ontario Minister of Economic Development and Innovation (invited) <i>Grand Ballroom</i>	Export café: <i>Proactively matched business to business meetings continue throughout the day 9:00 am – 4:00 pm</i>
9:30 – 10:45AM	Ontario Market Briefing: A panel of senior industry watchers look at the future of one of the hottest environmental markets in North America. As global economic uncertainty rises, is Ontario at a tipping point? What will the next year hold for Canada's largest and most vibrant cleantech and environment sector? Featuring: <ul style="list-style-type: none">• Sam Stevens, former Executive Director of NRC-IRAP Ontario / former Executive Director of Business Development at Calgon Carbon• Scott MacDonald, McRock Capital• <i>Other panellists to be confirmed - stay tuned!</i> <i>Grand Ballroom</i>	
10:45 – 11:15AM	Networking break and exhibits: <i>Grand Ballroom Foyer</i>	
11:15 AM – 12:30PM	Profiling successful international partnerships: A panel of Canadian firms that have successfully grown the international side of their businesses will talk about their efforts to partner and win in international markets. Representatives from a variety of Ontario firms will talk about how to do business with international partners, managing remotely across timelines, how to handle cultural differences when on the ground, IP issues, etc. <i>Grand Ballroom</i>	
12:30 – 1:45PM	Networking luncheon <i>Grand Ballroom</i>	

	<p style="text-align: center;">Concurrent Sessions: <i>Making sustainable business opportunities happen</i></p>			
2:00 – 3:00PM	<p>The Rise of Water: Ontario firms are leading the world in water, wastewater and stormwater treatment and technology. Participate in two panel discussions that explore the Ontario advantage, look at global trends and take a 20-year view of this growing market.</p> <p>Part One: From Research to Market: Ontario is becoming a hotbed of firms that are quickly moving research to market. Moderated by Brenda Lucas of the Southern Ontario Water Consortium, this panel will showcase key companies that are making this transition real – and profitable.</p>	<p>Cleantech Solution Showcase: Renewable Energy In the past several years, Ontario has become a hotbed of investment and growth in renewable energy. Learn more about the companies that are leading this charge and their supply chains.</p> <p>Part One: Rising stars in renewable energy: The Green Energy Act has spurred tremendous interest in the development of the next generation of renewable energy technologies. This panel features a range of rising stars, including Morgan Solar and other technology companies.</p>	<p>Sustainability for Today's Business: Mainstream companies and industries are increasingly focusing on new approaches and technologies to lower their environmental footprint. Learn what leaders in this field are doing, both in Canada and around the world.</p> <p>Part One: Leaders in transition: Major companies are devoting substantial resources to making their operations leaner, greener and more sustainable. Moderated by Chris Rickett (Partners in Project Green), this panel will feature representatives from Molson Coors, Loyalty One, and the Greater Toronto Airports Authority (GTAA).</p>	
3:00 – 3:30PM	<p>Networking break and exhibits <i>Grand Ballroom Foyer</i></p>			
3:30 – 4:30PM	<p>Part Two: Rising Stars in Water: Canada is home to established and emerging companies in the water field – what can we learn from their challenges and successes? Moderated by Kerry Freek (Water Canada), this session will showcase Trojan Technologies and RealTECH.</p>	<p>Part Two: Moving to the Smart Grid: Canadian firms are on the leading edge of international efforts to transition to the new generation of “smart grid”. Hear from a panel of firms that are making this grid a reality.</p>	<p>Part Two: Rising stars enabling sustainability: Meet companies that are helping mainstream firms make the transition to more sustainable operations. Moderated by Kevin Jones of the BLOOM Centre and featuring Sodanol and GreenPort.</p>	
4:30 – 6:30PM	<p>Post-Globe 2012 Closing Reception and Cleantech Showcase</p>			

Tuesday March 20	
8:00AM – 4:30PM	<p>All-day guided site visits of several leading environmental companies in the Greater Toronto Area. Open to only those international delegates attending Post-Globe. Limited capacity, pre-registration for tour is required.</p> <p><i>Attending international delegates meet at 7:45AM in the lobby of the Marriott Toronto Downtown Eaton Centre</i></p>

THE EVENT

Every two years, Toronto plays host to a unique three-day gathering of Canadian and international environmental and cleantech companies that meet to discuss the prospects for the sustainable business marketplace and meet with clients, experts and each other. Building on the attendance of international delegations at Vancouver's GLOBE Conference, the Ontario Environment Industry Association (ONEIA) and its partners offer a "Post-GLOBE" event to provide more focused meeting and learning opportunities for Ontario and International firms.

THE ATTENDEES

The conference is expected to attract **more than 200 delegates**, including:

- ✓ CEOs, VPs and business development managers from a range of Ontario environment and cleantech firms
- ✓ VPs and Directors of Sustainability and Environmental Performance from major Canadian corporations
- ✓ Senior representatives from international firms from more than 30 key environmental markets around the world
- ✓ Trade commissioners and development officers
- ✓ Experts from finance, insurance and consulting firms
- ✓ Political and policy leaders from governments

OUR PARTNERS AND SUPPORTERS

The Ontario Environment Industry Association thanks our partner organizations:

- ✓ The Ontario Ministry of the Environment
- ✓ The Ontario Ministry of Economic Development and Innovation
- ✓ Foreign Affairs and International Trade Canada
- ✓ The Durham Strategic Energy Alliance (DSEA), Spark and the Region of Durham

SPONSORSHIP OPPORTUNITIES

A variety of sponsorship opportunities are available for organizations to engage with and promote to the conference's unique audience of leading Canadian and International environmental firms. Sponsorship opportunities range from just \$500 up to \$10,000. Sponsorship opportunities are limited. To discuss your involvement as a sponsor please contact Caroline Aston at caroline@astonevents.com or 416 524 1561.

TO REGISTER

Canadian and international delegates wishing to register should visit postglobe2012.eventbrite.ca. If you do not wish to register online, please contact the office at 416-531-7884 or at info@oneia.ca and we will provide a registration form.

THE COST

Canadian delegates can **register for just \$199 for the entire day of programming on March 19 if they register before March 9th** (after March 9th, the regular price of \$249 applies). A limited number of international delegates (those resident in another country who will be travelling to Toronto for the conference) can register for free for the Niagara region trip on March 18th, the conference on March 19th and the site visits on March 20th, as the cost of their participation is covered by government partners.

ACCOMMODATION

Accommodation is available at the *Marriot Eaton Centre Hotel* (rate of \$169.00. Reservations phone #: 1-800-905-0667, ask for Post Globe). On-line link: <http://bit.ly/suxOFD>. Group Code on-line: PLCPLCA. Please note group rate is guaranteed to March 9, 2012 only