



# The Ontario Environment and Cleantech Business and Policy Forum

## *Getting serious about the business of climate change*

**WHEN:** Monday May 4, 2015, 7:30 AM - 7:00 PM

**WHERE:** DoubleTree by Hilton, 108 Chestnut St, Toronto, ON

*Ontario has launched a comprehensive effort to address climate change. What part will environment and cleantech firms play in this effort? How will your firm need to adapt and what opportunities will this present? Hear from policy makers and senior executives, network with dozens of other leading companies, and find out how to identify and leverage the opportunities in the years to come.*

### About this event

Each year, the Ontario Environment and Cleantech Business Forum brings together approximately 200 investment and business leaders, executives from Ontario's growing environment and cleantech sector, and senior government policy makers to share information, discuss common challenges and share opportunities for investment and growth. The day will include a mix of speakers, panels, networking sessions and dynamic, off-the-record roundtables with senior government policymakers.

While details are currently scarce on the recently announced adoption of the Province's "cap and trade" approach as part of what is expected to be a comprehensive strategy to address climate change, we expect to have considerable discussion at our Business and Policy Forum.

### Who will attend (and why)?

- **Ontario's leading environment and cleantech firms** will attend to share their stories, connect with investors and financial service providers, discuss their challenges with government policy makers and network with each other.
- **Ontario's investment and financial community** will attend to learn about opportunities in one of the fastest growing segments of the Ontario economy, meeting companies with rapidly expanding international and domestic markets with world-leading technologies and services and sharing their experiences.
- **Senior government policymakers** will attend to meet directly with industry, hear firsthand about growth challenges, and receive feedback on emerging policy and regulatory ideas.

### Companies attending in previous years have included:

AECOM, TSX Venture Capital Exchange, Stantec, Golder Associates, City of Toronto, KPMG, BDC, Progressive Waste, Waste Management, Newalta (now Terrapure), Endetec/Veolia, RWDI, AGAT, Maxxam Analytics, Lafarge, SGS, WorleyParsons, Willms & Shier Environmental Lawyers, Trojan Technologies, Pinchin, XCG, CH2M Hill, ALS, Dillon Consulting, Biorem, Bereskin & Parr, Fielding Chemical Technologies, WaterTAP, and different government agencies and municipalities.

## SPONSORSHIP PACKAGE

A number of sponsorships are available according to the following matrix.

| Sponsor Opportunities  |   |
|--|---|
| <p><b>Luncheon sponsor:</b> <i>The luncheon address features two deputy ministers in a facilitated discussion of the government’s environmental priorities</i></p> <p><b>Sponsorship includes:</b></p> <ul style="list-style-type: none"> <li>• Title sponsorship of the luncheon with the opportunity to introduce the guest speaker(s);</li> <li>• Full-page advertisement in program book;</li> <li>• Logo on invitations and all event signage;</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• Promotion in ONEIA e-newsletter as event sponsor;</li> <li>• Thanked in remarks throughout the day;</li> <li>• Three (3) registrations for event;</li> <li>• Two (2) additional guest ticket for evening reception</li> </ul> | <p>\$7,500<br/>(one available)</p>                    |
| <p><b>Breakfast Keynote sponsor:</b></p> <ul style="list-style-type: none"> <li>• Title sponsorship of the breakfast speaking event with the opportunity to introduce the guest speaker;</li> <li>• Full-page advertisement in program book;</li> <li>• Logo on invitations and all event signage;</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• Promotion in ONEIA e-newsletter as event sponsor;</li> <li>• Thanked in remarks throughout the day;</li> <li>• Two (2) registrations for event;</li> <li>• One (1) additional guest ticket for evening reception</li> </ul>  | <p>\$5,000<br/>(one available)</p>                    |
| <p><b>Morning panel sponsor:</b></p> <ul style="list-style-type: none"> <li>• Recognized as morning panel sponsor in the morning program;</li> <li>• Right to offer opening remarks at morning program;</li> <li>• Full-page advertisement in program book; logo on invitations and all event signage;</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• Promotion in ONEIA e-newsletter as event sponsor;</li> <li>• Thanked in remarks throughout the day;</li> <li>• Two (2) registrations for event;</li> <li>• One (1) additional guest ticket for evening reception</li> </ul>  | <p>\$5,000<br/>(two available)</p>                    |
| <p><b>AV sponsor:</b></p> <ul style="list-style-type: none"> <li>• Recognized as AV sponsor in the presentation for every session;</li> <li>• All-day exposure to approximately 200 business leaders, executives from Ontario’s growing environment and cleantech sector through logo and company profile on rotating PowerPoint presentation;</li> <li>• Thanked in remarks throughout the day;</li> <li>• Logo on all event signage</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• Two (2) registrations for the day;</li> <li>• One (1) additional guest ticket for evening reception</li> </ul>  | <p>\$3,000<br/>(one available)</p> <p><b>SOLD</b></p> |

|   |   |
|---|---|
| <p><b>Roundtable sponsor:</b></p> <ul style="list-style-type: none"> <li>• Recognized as roundtable sponsor in afternoon roundtables;</li> <li>• Right to offer opening remarks at roundtable;</li> <li>• Thanked in remarks throughout the day;</li> <li>• ½ Page advertisement in program book;</li> <li>• Logo on all event signage</li> <li>• Thanked in remarks throughout the day;</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• One (1) registration for event;</li> <li>• One (1) additional guest ticket for evening reception</li> </ul> | <p>\$2,500<br/>(eight available, four SOLD)<br/>Still available:<br/>Water<br/>Waste<br/>Energy</p> |
| <p><b>Major Sponsor:</b></p> <ul style="list-style-type: none"> <li>• ½ Page advertisement in program book;</li> <li>• Logo on all event signage;</li> <li>• Company logo (as event sponsor) on registration page and on ONEIA website for 12-months following event;</li> <li>• Two (2) registrations for event;</li> <li>• One (1) additional guest ticket for evening reception</li> </ul>   | <p>\$2,500</p>  |
| <p><b>Friend:</b></p> <ul style="list-style-type: none"> <li>• Company name listed in event program;</li> <li>• One (1) registration for day's event;</li> <li>• One (1) additional guest ticket for reception</li> </ul>   | <p>\$750</p>  |

**To confirm your sponsorship**

To confirm your sponsorship or should you have any questions, please contact [info@oneia.ca](mailto:info@oneia.ca) or call 416-531-7884, ext, 2.